



With a majority of home buyers starting their home search online, it's important to make the first impression count. Our goal is to shoot your property with the highest quality that will wow buyers, attract offers, and get people in the door.

This checklist serves as a general guideline to help your shoot go as smoothly as possible. Please follow this checklist in preparation for your upcoming photo/video shoot.

A Week Before Your Shoot

Exterior

- ☐ Clean the yard and prepare your landscaping
- ☐ Weed the flower beds and cut the grass
- ☐ Ideally all concrete should be pressure washed
- ☐ Clean all windows and doors from the outside
- ☐ Got a pool? Skim it and make the water blue
- ☐ Clean any outdoor furniture or lawn decor

Interior

- ☐ Declutter your rooms
- ☐ Check to make sure all lights are working
- ☐ Replace any blown out lightbulbs
- ☐ Vacuum any carpets
- ☐ Rid the walls of any dust or spiderwebs
- ☐ Clean the window seals
- ☐ Wipe the windows clean
- ☐ Scrub the floors and any bathroom tiles

The Day of Your Shoot

General

- ☐ Be shoot-ready. Cleaning and staging should be done prior to arrival.
- ☐ Plan not to be seen: All occupants should plan on either being off the property or remain in areas where they can't be seen during the photoshoot.

Exterior

- ☐ Remove any cars from the driveway or front of the home
- ☐ Keep any trash cans, hoses, or landscaping tools out of sight
- ☐ All toys or pool items should be stowed away
- ☐ Review the cushions on the patio furniture
- ☐ Sweep the walkways, front porch, or back patio to remove any leaves or debris
- ☐ Pick up any dog/pet droppings

Interior

- ☐ Remove all shoes, umbrellas, and similar items from entryways
- ☐ Open all curtains, or turn the blinds horizontal to let any light in
- ☐ Sweep, vacuum, or mop all floors
- ☐ Turn on all lamps and ceiling lights, but fans should be kept OFF
- ☐ Try to keep any cables or wires out of sight
- ☐ Secure or remove any pets
- ☐ Clear any pet toys, bowls, or beds
- ☐ Keep all televisions and monitors off

Kitchen & Dining Room

- ☐ Wipe off the countertops and tables
- ☐ Wash all dirty dishes
- ☐ Remove any towels or sponges
- ☐ Take down any magnets or pictures from the refrigerator
- ☐ Keep trash cans out of sight
- ☐ Consider placing a bowl of fruit or fresh flowers on the countertop
- ☐ Add a centrepiece to the dining room table
- ☐ Remove grill covers

Bathrooms

- ☐ Remove any personal items from the sink
- ☐ Hide any soap or bath sponges (that are not decorative)
- ☐ Do not leave any childrens toys, scales, or toiletries
- ☐ Put the toilet lid down
- ☐ Replace the toilet paper roll
- ☐ Remove towels on the rack (that are not decorative or luxury towels)

Bedrooms

- ☐ Tidy up closet and put clothes away
- ☐ Declutter any nightstands, shelves or desks

**Consider anything else that may distract from the composition such as crooked furniture, messy pillows, distracting rugs, etc.*



Preparation

Clean and declutter the property.



Time

Allow full access to the property, free from distractions.



Trust

Our experienced team will make the most of your property media.

Your Photoshoot is Scheduled for:

Date: _____

Time: _____

With: **Hive Media 760-712-2422 / info@hiverealestatemedia.com**